

Advertisements for: FQ Magazine

Rates—1 Colour (where finished digital artwork is supplied by advertiser)



Full Page

26cm x 19cm

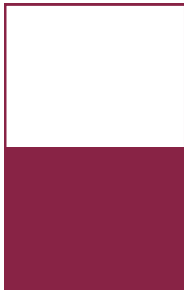
\$433

(members)

\$628

(non-members)

GST inclusive



Half Page

13cm x 19cm

\$275

(members)

\$399

(non-members)

GST inclusive



1/4 Page Horizontal

6.5cm x 19cm

\$171

(members)

\$254

(non-members)

GST inclusive

All rates are current as of January 2010 and are subject to change without notice.

Brochure & Promotional Inserts: FQ Magazine & Direct Mail

Size

A4 and smaller

- 46c/per item (members) (GST inclusive)
- 70c/item (non-members) (GST inclusive)

Larger sizes and weights

On application based on weight and postage costs.

Sole Mailer

Price on application

Available at anytime with at least 14 working days advance booking.

Note: Sample or draft of insert material must be submitted for approval at the time of booking.

This service provides excellent promotional opportunities for those wanting to distribute material unfolded.

Advertisers will be advised of exact numbers for distribution on booking.

Advertising on: Email News

QCOSS Email News hit more than 1,000 inboxes and your advertisement will be read on average by more than 5,000 people throughout Queensland. This includes community sector workers, government, media and academics.

We offer up to 100 words with unlimited links as a one-off for just **\$254** (GST inclusive). There is a limit of one (1) Advertisement in each weekly Email News, ensuring maximum exposure for your product/service. Special rates for Advertisers who purchase a full year of advertising.

Purchase a Package in FQ and Save \$\$:

Buy three (3) advertisements in the FQ Magazine and get the 4th advertisement for FREE, OR buy three (3) promotional flyer inserts and get the 4th FREE.

Purchase a FQ & Email News Package and Save \$\$:

Get one full page advertisement in FQ and two advertisements in Email News for:

- \$800 members
- \$1050 non-members

Advertising on: QCOSS Website (FREE for QCOSS Members)

Item:	Non-members Rates (GST inclusive)
• Events	\$57
• Positions Vacant	\$92
• Positions Vacant with Position Description	\$128

For Further Information on Advertising Contact:

QCOSS Office Ph: 07 3004 6900 or

Email: advertise@qcross.org.au

Advertise with QCOSS ...

Booking Deadlines: FQ Magazine & Email News

Edition	FQ Magazine			
	Booking Display Advertisements	Booking Brochure & Promotional Inserts	Mailout	
AUTUMN	1st February	15th February	1st March	
WINTER	24th May	7th June	21st June	
SPRING	9th August	23rd August	6th September	
SUMMER	9th November	23th November	7th December	

Email News Advertisement Weekly Distribution

Advertisement needs to be emailed to donettef@qcross.org.au by **Monday of each week to be approved.** Once item has been approved—it will be placed in the weekly distribution of the Email News on the Friday of that week.



queensland council of social service inc
WORKING FOR A FAIR QUEENSLAND

River Tower, Ground floor, 20 Pidgeon Close
(off Beesley St), West End Qld 4101

Phone: (07) 3004 6900

Fax (07) 3004 6999

Email: membership@qcross.org.au

<http://www.qcross.org.au>

QUEENSLAND COUNCIL OF
SOCIAL SERVICE INC

Advertise with QCOSS...

2010