

Advertising in FQ Magazine

Display advertising rates

Finished digital artwork to be supplied by advertiser



Full Page

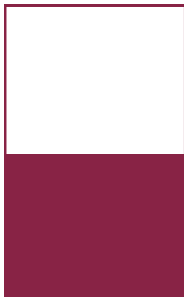
26cm x 19cm

members

\$433

non members

\$628



Half Page

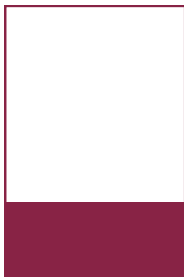
13cm x 19cm

members

\$275

non members

\$399



Quarter Page

Horizontal 6.5cm x 19cm

Vertical 13cm x 9.5cm

members

\$171

non-members

\$254

Back page placement attracts 20% loading

Spot colour for inside back cover attracts 15% loading

Spot colour and back page placement 35% loading

Spot colour used will be determined by QCOSS

Prices include GST, are current as at 1/1/11 and can change without notice

Brochure & promotional inserts in FQ magazine and direct mail

A4 and smaller

- members - 46c per item
- non members - 70c per item

Larger sizes and weights

On application based on weight and postage costs

Sole Mailer

Price on application

Available at anytime with at least 14 working days advance booking

Note: Sample or draft of insert material must be submitted for approval at the time of booking

This service provides excellent promotional opportunities for those wanting to distribute material unfolded

Advertisers will be advised of exact numbers for distribution on booking

Advertising in eNews

QCOSS eNews hits 1,000 inboxes each week and is read by around 5,000 people throughout Queensland and beyond. This includes community sector workers, government, media, academics and others.

We offer up to 100 words with links for just \$254. There is a limit of one advertisement in each weekly eNews. This ensures maximum exposure for your product or service.

Special rates are available for advertisers who purchase a three eNews advertisements or more in a one year period.

Purchase a package in FQ and save

Buy three display advertisements in the FQ magazine and get the fourth advertisement for free

Purchase an FQ and eNews package and save

Get one full page advertisement in FQ and two advertisements in Email News for

- members - \$800
- non members - \$1050

Advertising on QCOSS Website

FREE for QCOSS members

item	non member rates
events	\$57
position vacant	\$92

For further information on advertising contact QCOSS Office by phone on 07 3004 6900 or email advertise@qcooss.org.au

Advertise with QCOSS ...

Booking Deadlines: FQ Magazine & Email News

Edition	FQ Magazine		Mailout
	Booking Display Advertisements	Booking Brochure & Promotional Inserts	
AUTUMN	1st February	15th February	1st March
WINTER	24th May	7th June	21st June
SPRING	9th August	23rd August	6th September
SUMMER	9th November	23th November	7th December

eNews Advertisement Weekly Distribution

Please email advertisements for eNews to enews@qcross.org.au by

Monday of each week to be approved. Once item has been approved it will be placed in the weekly distribution of the eNews on the Friday of that week.



QCOSS
queensland council of social service inc
WORKING FOR A FAIR QUEENSLAND

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www.qcross.org.au



QUEENSLAND COUNCIL OF
SOCIAL SERVICE INC

Advertise with QCOSS...

QCOSS
queensland council of social service inc
WORKING FOR A FAIR QUEENSLAND

2011

